



small inferno
design & communications

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PROFILE

An optimistic and diligent mind that strives for sharp or quirky creative concept and refined communications in print and media. Multilevel interpersonal skills have grown through a variety of working environments and schooling. A calm and collected team member to add to a the fast paced work environment. Always excited to develop new skills and techniques on production or conceptual levels. Excited to learn under solid and fresh art direction.

WORK EXPERIENCE

Freelance Design (oct.2004 - present)

- web and print for non-profit orgnizations and eCommerce snow and skate retailer
- bid document for an international sustainable building festival
- architecture book on modern Canadian architect

Ryan Edwards Communications Inc. (oct.2007 - jan.2009)

A fulltime design and production position involving bill inserts, ad-mats and various other outdoor material for a variety of clients. Key responsibility was keeping consistent with brand language and standards.

School of Design - Institute without Boundaries (dec.2006 - june.2008)

This part time position required the design of varying print and online materials for an interdisciplinary post graduate program that is active in green housing technology, research and initiatives. At times it is a very fast paced environment requiring the ability to be self directed to ensure the completion of materials for tight deadlines.

George Brown College - School of Design (oct.2004 - dec.2006)

This part time position involved working under the School of Design director on many projects concurrently including three book publications. The projects required brand management and identity, editorial design, interface design, minor flash interactivity and photography.

School of Design - Work Study Studio (sept.2005 - apr.2006)

During the second year of employment with the school there was added responsibility as a studio aid for a pilot program that allowed students to work on real world projects for real clients.

Agensí (may.2004 - oct.2004)

The internship involved conception and production of brand identity and promotion materials cross media from print to interactive web design. The position was team based working closely with both creative and strategic directors.

EDUCATION

Graphic Design Diploma, Corporate Design Major
(George Brown College-Toronto, School of Design)

AWARDS

Mohawk Show 8 Finalist
Umbra Excellence Award 2004

KNOWLEDGE BASE

Photoshop, Illustrator, Indesign, Acrobat,
Flash, HTML, CSS,
Word, Excel, Powerpoint,
Mac & PC

INTERESTS

Photography, Music, Audio Recording, Emerging Technology, Motion Graphics